

## Privacy Policy

*White Oak Zipline and Family Fun Center, LLC* (referred to as “we” or “our”) recognizes the need of our Website visitors to feel comfortable when selecting and booking zipline tours through our internet connection. *White Oak Zipline and Family Fun Center, LLC* and *whiteoakziplines.com* have created this privacy statement in order to demonstrate our firm commitment to your privacy. The following discloses our information gathering and dissemination practices for this Web site, **www.whiteoakziplines.com**, and all pages within that domain as well as the following domains in which *White Oak Zipline and Family Fun Center, LLC* owns an interest: *www.witeoakziplines.com*.

For each visitor to our Web page, our Web server automatically recognizes only the consumer’s domain name, but not the e-mail address. WE DO NOT use any special methods to gather information about site visitors without their knowledge.

Our on-line booking form requires users to give us contact information (like their name and e-mail address), unique identifiers (like their telephone number), and financial information (like their account or credit card numbers). We use customer contact information from the forms and e-mail received by *whiteoakziplines.com* to send the user information about our company, sister companies (Mountain Rentals of Gatlinburg and Lifestyle Vacation Network) and promotional material to support your customer relationship with *White Oak Zipline and Family Fun Center, LLC*. The customer’s contact information is also used to contact the visitor when necessary. Users may opt-out of receiving future mailings; see the choice/opt-out section below. Financial information that is collected is used to bill the user for products and services. WE DO NOT give or sell your personally identifiable information to unaffiliated organizations for their independent use. Our sister companies share a secure database.

### Choice/Opt-Out

Our site provides users the opportunity to opt-out of receiving communications from us and our partners at the point where we request information about the visitor. This site gives users the option to remove their information from our database so that they will not receive future communications or receive our service. To opt-out, please send an e-mail to [webmaster@whiteoakziplines.com](mailto:webmaster@whiteoakziplines.com).

## Website Management

This website is controlled and operated by *White Oak Zipline and Family Fun Center, LLC* from its offices in the U. S. You may reach us at PO Box 790, Gatlinburg, TN 37738 or (865)436-9274. The site and materials located on it are provided by us for informational purposes only, based on sources believed to be accurate and reliable. However, we make no representation or warrant as to such accuracy.

## Correct/Update

This site gives users the option to change or modify information previously provided to us. To make a change, please send an e-mail to [webmaster@whiteoakziplines](mailto:webmaster@whiteoakziplines).

## Effective Date

This Privacy Policy is effective as of September 2016 and will remain in place until such time a change is deemed necessary by management.